

OZMEDIA

Text to Speech Broadcasts	
Features	Benefits
Charges are for messages successfully sent.	Saves you money. No upfront fees. Only pay as you go.
Email notifications are sent confirming broadcast commencement.	You know when customers will start seeing your message so you are ready for responses.
Email notifications are sent confirming the success of a broadcast.	Enables you to see who has received your message, how long they have listened, and who has not.
Voice messages can be personalised within a broadcast for individual customers.	Customer's details can be merged into each message so they customer knows you are contacting them personally.
Free tests of your message back to yourself.	Ensures you are happy with the message as the customer will see it. Allows you to alter the fax prior to transmission.
Schedule your broadcasts for a particular day and time, or send immediately.	Enables you to plan when you want to launch your marketing/promotions.
Each broadcast cost is calculated based on the number of messages submitted.	Cost Effective.
You can access OzMedia at any time to make list changes, upload/download your lists.	Enables you to send your message to the right people. Keep your contact list current!
Check your history of all broadcasts.	Easy to reconcile payments with previous transactions. Easy to check on when you last contacted certain customers.
Monthly account records are stored online for your convenience.	Convenient and secure for you.

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Email Broadcasts	
Features	Benefits
Email can be sent in HTML or text or both as a multipart document.	Greater design choice enabling you to be creative with your 'marketing' message.
An HTML editor is supplied.	Produce professional looking documents.
Charges are for messages sent.	Saves you money. No upfront fees. Only pay as you go.
Email notifications are sent confirming broadcast commencement.	You know when customers will start seeing your message so you are ready for responses.
Email notifications are sent confirming the success of a broadcast.	Enables you to see who has received your message and who has not.
Schedule your broadcasts for a particular day and time, or send immediately.	Enables you to plan when you want to launch your marketing/promotions.
Check your history of all broadcasts.	Easy to reconcile payments with previous transactions. Easy to check on when you last contacted certain customers.
Each broadcast cost is calculated by based on the number of messages submitted.	Cost Effective.
You can access OzMedia at any time to make list changes, upload/download your lists.	Enables you to send your message to the right people. Keep your contact list current!
Monthly account and transaction records are stored online for your convenience.	Convenient and secure for you.

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SMS Broadcasts	
Features	Benefits
Charges are for messages sent.	Saves you money. No upfront fees. Only pay as you go.
Email notifications are sent confirming the success of your broadcast. These can also be viewed online.	Enables you to be ready for responses from your customers.
Schedule your broadcast for a particular day and time, or send immediately.	Enables you to plan when you want to launch your marketing/promotions.
Your SMS broadcast list can be as large as you like.	Target as many clients, businesses and/or media which increases, the chance of your message being heard.
Individual SMS messages can be personalised within a broadcast. (This feature will be available shortly.)	Customer's details can be merged into each message so they customer knows you are contacting them personally.
You can access OzMedia at any time to make list changes, upload/download your lists.	Enables you to send your message to the right people. Keep your contact list current!
Check your history of all broadcasts.	Easy to reconcile payments with previous transactions. Easy to check on when you last contacted certain customers.
Each broadcasts cost is calculated by based on the number of messages submitted.	Cost Effective.
Optional 2-way SMSing allows your customers to "respond" to your broadcast....with all responses coming back to your e-mail address AND also as a "Response Summary Log" which you can view on-line at any time.	Customer can accept your offer, confirm an order or an appointment at their convenience. Avoids need for follow up phone calls....all responses are collated in a Log for your future actioning
Optional Long SMSing allows you to send up to 460 Characters...in ONE Message,	Provide greater detail to your message than a single SMS allows.
Monthly account and transaction records are stored online.	Convenient and secure for you.



BROADCAST FEATURES & BENEFITS TABLE

Fax Broadcasts	
Features	Benefits
Delivery rates are per page per recipient.	Budgeting is made easy for you. No upfront fees. Only pay for what you use.
Instant success reports for each broadcast are sent to you by email or can be viewed online.	Enables you to see who has received your message and who has not.
Option to resend busy fax numbers for up to seven rounds of delivery attempts.	Ensures your message has gone through to all your targets.
There are no charges for any unsuccessful delivery attempts.	Saves you money.
You can access OzMedia at any time to make list changes, upload/download your lists.	Enables you to send your message to the right people. Keep your contact list current!
Check your history of all broadcasts and use your page credits for future broadcasts.	Easy to reconcile payments with previous transactions. Easy to check on when you last contacted certain customers.
Your fax broadcast list can be as large as you like.	Target as many clients, businesses and/or media which increases, the chance of your message being heard.
Many different document formats accepted in one broadcast.	No need to convert your document. Just send it as is.
Free tests of your fax back to yourself.	Ensures you are happy with the message as the customer will see it. Allows you to alter the fax prior to transmission.
Schedule your broadcasts for a particular day and time, or send immediately.	Enables you to plan when you want to launch your marketing/promotions.
Capacity to broadcast several thousand faxes per hour.	Ensures your broadcast is completed quickly after your scheduled transmission time.
Individual faxes can be personalised within a broadcast.	Recipient's details can be merged into each message so the recipient knows you are contacting them personally.
Each broadcast cost is calculated by: total fax numbers x rate per page x pages submitted.	Cost Effective compared to "Others"
All Invoices, Statements and Success Reports are detailed under your secure User ID/Password.	Convenient and secure for you.