



## Easy Guide to: List creation and upload description for SMS

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### Create Your List

1. Click Start
2. Go to programs, then go to Excel, click Excel.
3. Excel is a spread sheet divided by columns and rows. 1<sup>st</sup> name your columns.
  - i. Call column A, Ref. This is the reference that will be shown on your delivery report and will appear as the sender when the SMS is delivered to the recipient.
  - ii. Call column B, Header.
  - iii. Call column C, Mobile. This is the number to which you will be sending SMS's. Remember to leave a space between within the number otherwise the zero at the beginning of the number will disappear.
  - iv. Start entering your data according to the column title. Eg

Ref	Header	Mobile
ABC Company	Fred Smith	041 8883332

4. Once you have completed your list
  - i. Click on **file**,
  - ii. Click on **save as**,
  - iii. **Select the folder** you want to save your list in.
  - iv. In the File name area **Name your list** keeping the .xls extension after the file name.
  - v. In the **Save as Type** area click on the down arrow and scroll down and click on **CSV ( Comma delimited ) (\*.csv)** to select this type of file to save your list document as...
  - vi. Click on **save**.
  - vii. A pop up box will appear click on **OK**.
  - viii. Another popup box will appear click on **Yes**.
  - ix. Exit the file and when prompted if you want to save changes, click **No**.



## **Easy Guide to: List creation and upload description for Mobile**

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### **Upload your List**

1. Make sure you are connected to the internet and click on your internet browser icon.
2. Type [www.ozmedia.com](http://www.ozmedia.com) into the address field and hit enter.
3. Type in your user ID \_\_\_\_\_
4. Type in your Password \_\_\_\_\_
5. Click "Login".
6. Click on "Manage Lists" on the left hand side on the screen.
7. Click on "Add new list".
8. Name your list in the "List Name" section.
9. Select List Type "Mobile".
10. Select the Country to which your SMS messages will be going.
11. Click on "Submit".
12. Click on "Import" for your list (your list name should appear in the table now that you have already created a list in OzMedia's system).
13. Click "Import Data".
14. Select list name you want to import data to (should already be filled in with your list name).
15. Click browse and look for the list you created in the CSV file back in the first section of these instructions "Create Your List", select it.
16. In "My fields are delimited by" click the drop down arrow and select "comma".
17. In "The first row is a heading row", select "yes".
18. In the "Delete old data first" area select the appropriate data up load instruction. Eg "Yes, delete All data"- if this is a new list you are uploading or "No add this data to the current record set"- if you want to add to an existing list.
19. Click Next.
20. Ref = "Your Reference"
21. Header = "Recipient Full Name".
22. Mobile = "Mobile Number"
23. Click "Next". You have now imported your list into OzMedia's system and are ready to do an SMS broadcast!
24. Click on Broadcast Messaging under New Broadcasts to begin your SMS broadcast.